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1950 - 1951

PRICE LIST

from

**Heinz
Blueberry
Gardens**

**South of Yaquina Bay on
Highway 101**

Newport :: Oregon

**The oldest cultivated Blueberry planting
in Oregon!**

Visitors are invited to come and see why we grow the best in Blueberries and plants.

ALWAYS ASK FOR

Gentle Bloom

**Brand of
Blueberries and
Blueberry Jam**

Buy Oregon-Grown Plants

Produced in the soil and climate natural to their environment.



Description of **Varieties**

We have the following varieties to offer in plants which are the outstanding proven varieties. By proper selection of these plants you can have blueberries over a period of two months or more in a normal year. The first list of plants is in the order in which the berries ripen in the season.

1. Weymouth (earliest)
2. Cabot
3. Rancocas
4. Stanley
5. Concord
6. Pioneer
7. Pemberton
8. Dixi
9. Rubel
10. Atlantic
11. Scammell
12. Jersey
13. Burlington
14. Wareham
15. Grover

CABOT—Bush low and spreading, not too vigorous in growing, fruit cluster long and tight, berry medium sized, of good blue color, season early and long, middle of June through August.

RANOCAS—Bush erect, vigorous and tall, productive, berry good blue of medium size, early mid-season just after Weymouth and Cabot.

STANLEY—Bush erect and vigorous, berry firm medium sized, high dessert quality, mid-season just after Rancocas.

CONCORD—Bush average in vigor, upright, productive; berry of good blue color, large, and good dessert quality, mid-season to late, and is a good commercial berry along with Rancocas and Stanley.

PIONEER—Bush large and spreading, vigorous, fruit clusters long and heavy, berry is large and of good dessert quality, mid-season to late. Good for commercial planting as well as home.

RUBEL—A long established variety, with bush erect, vigorous, productive, berry firm, of good color and dessert quality; mid-season to late. Good commercial berry.

JERSEY—Bush vigorous, erect, very productive, berry is large, of good color and is firm, good dessert quality; late season after Rubel. Good commercial variety.

Price for Cabot, Rancocas, Stanley, Concord, Pioneer, Rubel, and Jersey:

1 year old	each	\$.40
2 years old	"	.65
3 years old	"	.90
4 years old	"	1.50
5 years old	"	2.25

WEYMOUTH—Bush erect, vigorous, berries earliest of all, ripens about middle of June, berries large, firm, and of good quality and color.

PEMBERTON—One of the newer and best varieties, bush most vigorous of all, very productive, berry large with good dessert quality, mid-season to late. Good commercial berry.

SCAMMELL—Bush erect, vigorous, and productive, berries firm, large and dark blue, and good dessert quality, mid-season to late, good commercial plants.

BURLINGTON—Bush very vigorous, berry medium sized with good blue color, a newly developed variety, excellent dessert quality but is very late in season.

WAREHAM—Bush erect and vigorous, berry medium sized, firm and very dark blue, but very excellent dessert quality, ripens late in season.

GROVER—A variety of long standing, bush large and grows vigorous, berries medium in size with excellent dessert quality, very late season.

Prices for Weymouth, Pemberton, Scammell, Burlington, Wareham, and Grover:

1 year old	each \$.55
2 years old	" .85
3 years old	" 1.15

DIXI—An outstanding new berry; very large berry, vigorous bush, berry firm with good blue color, excellent dessert quality, late.

ATLANTIC—Bush very vigorous, productive, berry is very large, firm and ripens late season; it is a new variety and very good commercial berry.

Prices for Dixi and Atlantic:

1 year old	each \$.65
2 years old	" .90
3 years old	" 1.35



SIZE OF BLUEBERRY PLANTS

- 1 year old plants up to 10 inches
- 2 year old plants up to 15 inches
- 3 year old plants up to 24 inches

Plants have a good root system.

Prepare your soil this fall so it will be ready for winter or early spring planting. Plants can be taken up from November to first part of April. Order now!

SOMETHING NEW

In addition to the varieties listed, we have a limited number of newly developed berries unusually large in size and very good in quality. These are best suitable for home plantings and show berries. Since we have so few of these for this season it will be necessary to limit them to five to a customer with the purchase of a fifteen-dollar order or more of the regular listed plants. Order early while there are some still available. Prices for the specials are:

1 year old	each \$.95
2 years old	" 1.35

SPECIAL DISCOUNTS

For the grower who wants to make a commercial planting and buys a large quantity, we are offering a discount of 10% on orders for 100 to 400 plants, and 20% discount on orders for 400 plants or more. This applies only to the regular list of named varieties and not to the Specials.

PLANTING OF BLUEBERRY PLANTS

Blueberries do the best in a loose acid soil with plenty of moisture present or where water can be applied during the summer months, which is the berry producing season as well as the growing time for next year's crop. Plants six years and older will produce a large quantity of berries, and the plants will have berries from the first year on.

BEAUTIFUL AS HOME SHRUBBERY

In the spring the plants first are covered with a pinkish white, bell-shaped blossom which has a pleasant aroma. As the blossoms fade the graceful, light-green leaves develop and make a beautiful blend with the green, red, and then deep blue of the berries. In the autumn the leaves turn first to a light yellow and then a dark red before dropping for the winter. Plant this fruit producing, beautiful plant in your home garden and shrubbery planting.



HOME-MADE BLUEBERRY JAM

We have to offer you a real treat in eating in the form of a delicious tangy, tart home-made Blueberry Jam. The jam is packaged in gift boxes ready for shipping with three 1-pound jars for the low price of \$2.95 prepaid, or with the package of four 10-ounce jars at \$2.65. Shipped prepaid to any point in the United States. Special quantity price for one dozen or more.

